

fashion shopping



Novel dressing

Sophie's Lane is a new Brisbane-based children's label worth getting hold of. The classic pieces by designer Sam Aloquin are delightfully European-influenced. Inspired by Regency-era novelist Jane Austen, this Jane dress, \$159.95, has an elegant tailored look yet remains soft with pastel hues and a subtle floral print. It comes in sizes 2 to 5 and can be purchased, along with the entire spring/summer collection, from sophieslane.com.au.



STYLE THAT SUITS

Be burdened by visible nappies and dishevelled two-pieces no more with babi.com.au, your one-stop destination for sweet-as-pie outfits for bubs. This fresh and funky Girls Gretel playsuit by Bluebird & Honey is a standout. Available for \$26 in sizes 000 to 0, it will make a sassy addition to your daughter's wardrobe.

STEPPING FORWARD

Sydney designer Stephanie Schell creates pieces that are stylishly practical – like this funky Wide Pant Playsuit, \$260. Available in size 6 to 14, it's a little bit retro and a whole lot modern. Complete with invisible breastfeeding access, it's flattering for both pregnant and nursing women. Check out the brand, worn by the likes of Dannii Minogue and Catriona Rowntree, at stephanieschell.com.



Famous feet

Worn by the likes of Ashley Olsen and Katie Holmes, Superga are the shoes of the moment – but have a much longer history. Established in 1911, this ritzy Italian brand now caters for kids. These lively sneakers, \$59.95, are available in European kids' size 18 all the way up to adults' size 41. For style and comfort walk on over to superga.com.au.



FRILL SEEKER

Frilly Tushies has achieved the impossible – made mums appreciate the dreaded nappy stage. Its range of durable, 100 percent cotton nappy covers, made pretty with ruffles and lace, is almost too cute. The pictured Addison design, \$16, and headband, \$8, fits infants aged up to 24 months and can be ordered online at frillytushies.com.au. Here you'll also find a heart-melting collection of Tuff Tushies for boys.

LITTLE GREENIE

The Eco Peko trans-seasonal Bamboodie, \$49.95, is, as the name suggests, a long-sleeved hooded top made from silky, soft bamboo. Providing summer sun protection or an extra layer of warmth on cooler evenings, it's antibacterial, hypo-allergenic, UV reflective and quick drying. Available for kids in sizes 000 to 2. See at ecopeko.com for more.



Coastal couture

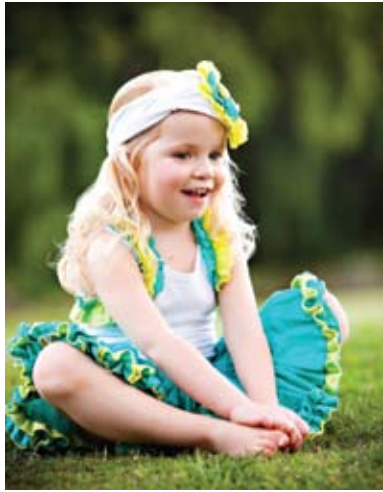
Boutique children's label Anna & Sally draws inspiration from the Australian coastal lifestyle and landscape, resulting in pieces as adorable as this Blue Floral Spot Dress, \$40. Available in sizes 0 to 4, it is strikingly fresh and will suit casual beach outings. Check out more of the range at annaandsally.com.au.

Jump to it!

Rarely does one find beach-friendly clothing that is super smart. This is where Sandy Feet swimwear comes into play. The Gone Troppo collection, featuring these Kombi board shorts, \$46.95 in sizes 0 to 12, and matching bucket hat, \$34.95 in sizes S to L, is quick drying, chlorine resistant, durable and UPF 50+. Purchase the bold range at sandyfeetkids.com.au.



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RUFFLE UP

Thanks to Aussie label Princess Ratbag, girly glamour is back – stronger and more whimsical than ever. Just look at this cotton pettiskirt, \$65, ruffle tank, \$35, and rosette bandana, \$24. The striking neon will give girls, sized 1 to 10, a modern edge. Indulge at princessratbag.com.

CULTURED KID

The Gypsy Kids summer range will please worldly children as it's inspired by the globe's most vibrant cultures. This Kimono Ruffle Dress, \$49.95, made from super soft cotton, is available in sizes to fit children aged three months to three years. To expand your youngster's style horizons, log onto gypsykids.com.au.



Press snooze

Sleepwear doesn't usually fall within the realm of fashion. That was until Aussie label Deshabillé came into the equation. These Mini Whitewash boys' pyjama pants are available as part of a set for \$27.50. In sizes 1 to 4, they'll have your son sleeping soundly. For more snoozy finds, head to deshabille.com.au.



KISS & TELL

Channel the joy of a beautiful summer day with high-end label Mischka Aoki. Its latest collection, which includes this Rainbow Kiss dress, \$129 in sizes 12M to 36M, is all about vivid colour and elaborate detail – perfect for a birthday or play date. For more fancy frocks spend some time at the store at mischkaaoki.com.